

April 4, 2007

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (for QUBO Kids on NBC) as set forth in the attached Community Relations Quarterly Children's Programming Report for 1st quarter 2007. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Sample FCC 398 form for those stations airing NBC Weather Plus children's educational and informational programming. PLEASE NOTE: the FCC is releasing a new version of the Form 398 that the FCC expects to be used for stations' reports for the First Quarter 2007. Accordingly, and subject to each station's own FCC counsel's verification, we understand that the Form 398 for the First Quarter does not have to be filed until June 10. See [http://hraunfoss.fcc.gov/edocs\\_public/attachmatch/DA-07-1341A1.pdf](http://hraunfoss.fcc.gov/edocs_public/attachmatch/DA-07-1341A1.pdf). However, for your convenience, we are providing the information similar to prior quarters now, with the understanding that each station's responses may have to change to take into account the revised Form 398.
2. Educational Objectives: QUBO for both the 1st quarter 2007 and 2nd quarter 2007.
3. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the educational and informational needs of children 16 and under. Please note that the age target for QUBO programming on NBC is 4-8 years old. **Each of these programs is identified on-air as educational and informational with the "E/I" icon THROUGHOUT THE PROGRAM, and is similarly identified to the national listing services.** To assist stations with the preemption report section of the new FCC Form 398, we have added specific episode numbers.
4. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
5. Public service announcements targeted to children 16 and under.
6. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.
7. Network on-air promotional efforts, which include a schedule of QUBO programming on NBC on-air promos.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 1st quarter of 2007 complied with the commercial limits of the Children's Television Act, provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content there to other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

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